



IMPACT

TALLAHASSEE

PRESCHOOL ACADEMY COMMUNITY THERAPY

2023 Year in Review

From the CEO

IMPACT Tallahassee had an incredible year, for so many reasons. This was our first full year operating under the IMPACT TLH rebrand, and we're starting to see the positive benefits of the change. Each of our "big three" programs thrived in their own way. Our hard work and community investment is paying off.

Thanks to our staff, Director Team, Foundation Board, and Academy Board for all they do to keep this organization running. You all are the reason we're able to continue to grow in our mission to serve those with special needs so that they may become as independent as possible.

-Kevin Kolka



Programmatic Wins



Therapy

500+ clients in Therapy

25% growth in the last twelve months
Through this year's renovations, therapy capacity has doubled, and as the needs continues to grow.

Applied Behavioral Analysis weekly treatment hours has exploded since our introduction in January '23.

10 + students from OT/PT/ST programs including FSU, FAMU, UF, and Keiser Universities being trained through our practicums. One of our interns has been hired as a full-time OT!



Academy

48 Students in Academy

The school year for 2023-2024 has seen the single largest jump in enrollment since the school's inception.

Small renovations to allow for updated classroom space, adequate storage for teachers, and a more effective PAES Lab.



Preschool

50 Students in Preschool

70% increase in enrollment in the last year.

Earned an Early Learning Coalition CLASS Score of 5.96/6! This is a very big deal for our population!

2023

551 Individuals
Served

30,000+ Hours of
Therapies



Fundraisers

The IMPACT Foundation executed two, totally new and successful, fundraising events this year! Our goal was to draw in a new circle of supporters with our spring fundraiser, "Clays for IMPACT." Through this event, we were introduced to our title sponsor and top-tier community partner, Sun Stop Stores. We had the opportunity to meet additional new partners at the Southwind Hunting Preserve and Dickie & the Porch Party Pickers. We even generated enough buzz through this event to have sponsors calling us 6 months in advance to secure a seat at next year's event!

Gross amount raised: \$80,000.00+



Lead Sponsors



Experts in Orthopedic Care



notes for IMPACT

PRESENTED BY



“Notes for IMPACT” was the most successful event in the organization’s history! We expanded our circle of support yet again, with Shiloh Farms, Shift 8, Walker’s Crossing, Tobacco Rd Band, and individual sponsors who had not yet attended any of our previous events. Through the concert, the Foundation was able to add new members to our Advisory Committee.

Gross amount raised: \$108,000.00+





PRESENTED BY



Lead Sponsors



Experts in Orthopedic Care



The Oberste Family



HUB

The Sorenson Family

The Johnson Family



Fasig | Brooks

LAW OFFICES



The Gunter Family



ALG Care



The Kolka Family



The Burday Family

The Goss Family



The Taylor Family

Out in the Community



Social Presence

Facebook:

- 350 total posts
- 53,181 total engagements YTD
- 1626 Followers

Implemented LinkedIn into our social media strategy.



Press

Lamar Signs:

Generously donated more than \$2,000.00 in promotional billboards for “Notes for IMPACT”.

Tallahassee Magazine

Calendar Featured Event: Invested to be featured in the Community Calendar.

WFSU Notes Story:

Radio + digital news story for “Notes for IMPACT” promo.



Grants

100 Men Who Care:

Q4 Recipient of the 100 MWC quarterly grant, nominated by member Todd Sperry.

Community Foundation of North Florida (CFNF):

The CFNF awarded IMPACT the “Helping Today, Shaping Tomorrow” Grant totaling \$5,000.00!

Giving Tuesday:

The Director team led the charge in our first formal Giving Tuesday, raising over \$4,000.00!



Advisory Committee

IMPACT Foundation launched the inaugural Advisory Committee to bring in key community players for the specific purpose of broadening our support base!

Out in the Community

Trunk-or-Treat:

- IMPACT expanded our investment in the community by hosting our first Trunk-or-Treat! There were food trucks, games, and fun for the whole family!
- 20+ decorated trunks
- 30+ families attended



Open House

- We used our Therapy renovations as a chance to show off our new digs to our families, clinical partners, educational partners, and donors. With around 50 attendees, a great time was had by all!
- Special thanks to OliverSperry for completing these renovations in a professional and timely manner!



Out in the Community

Race for Inclusion:

- Team IMPACT participated in the Special Olympics' Race for Inclusion - a statewide event that raises funds to help provide sports training and competition, critical health services, and life-changing leadership programs to more than 60,000 Special Olympics Florida athletes across our state.



Major Community Partners



Experts in Orthopedic Care

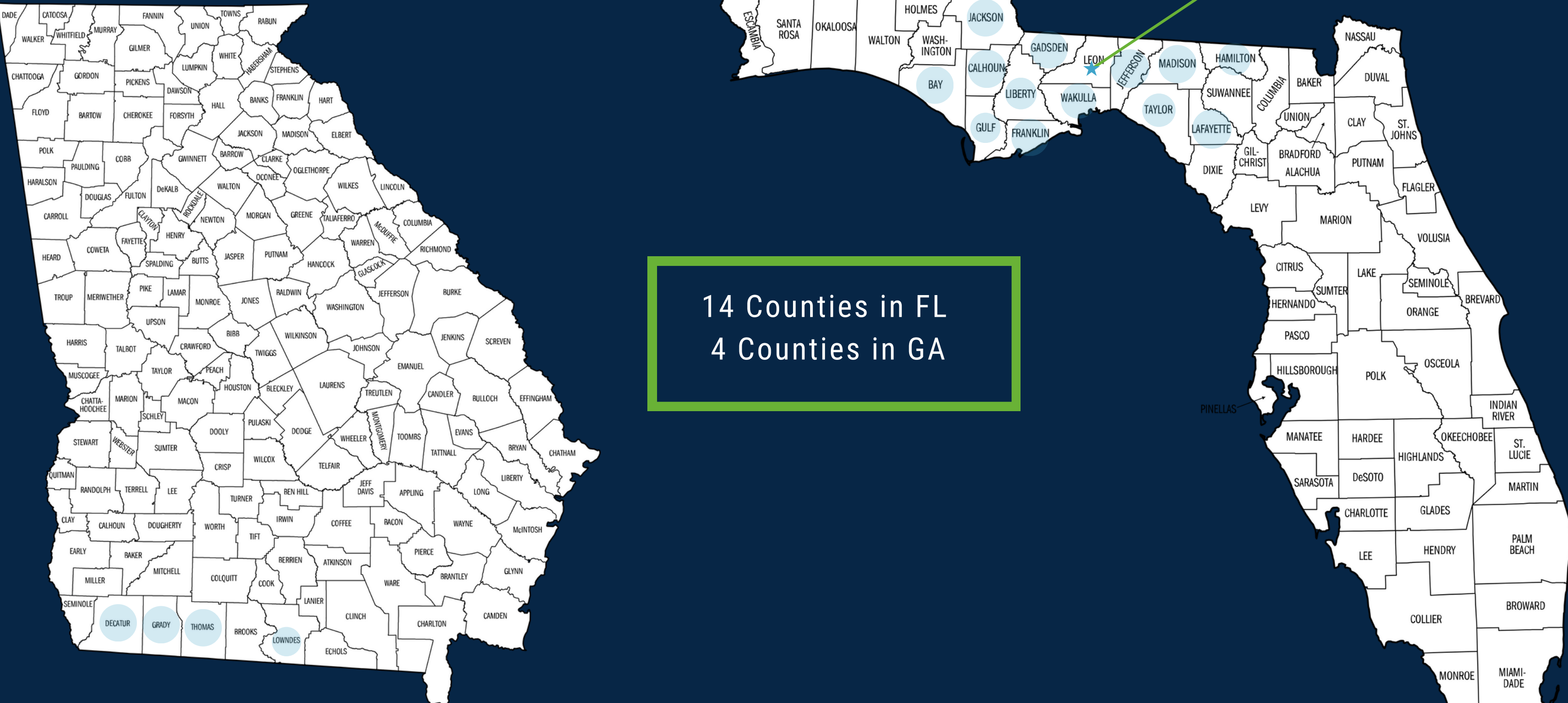


Les and Ruth Akers

FL Association of Health Plans

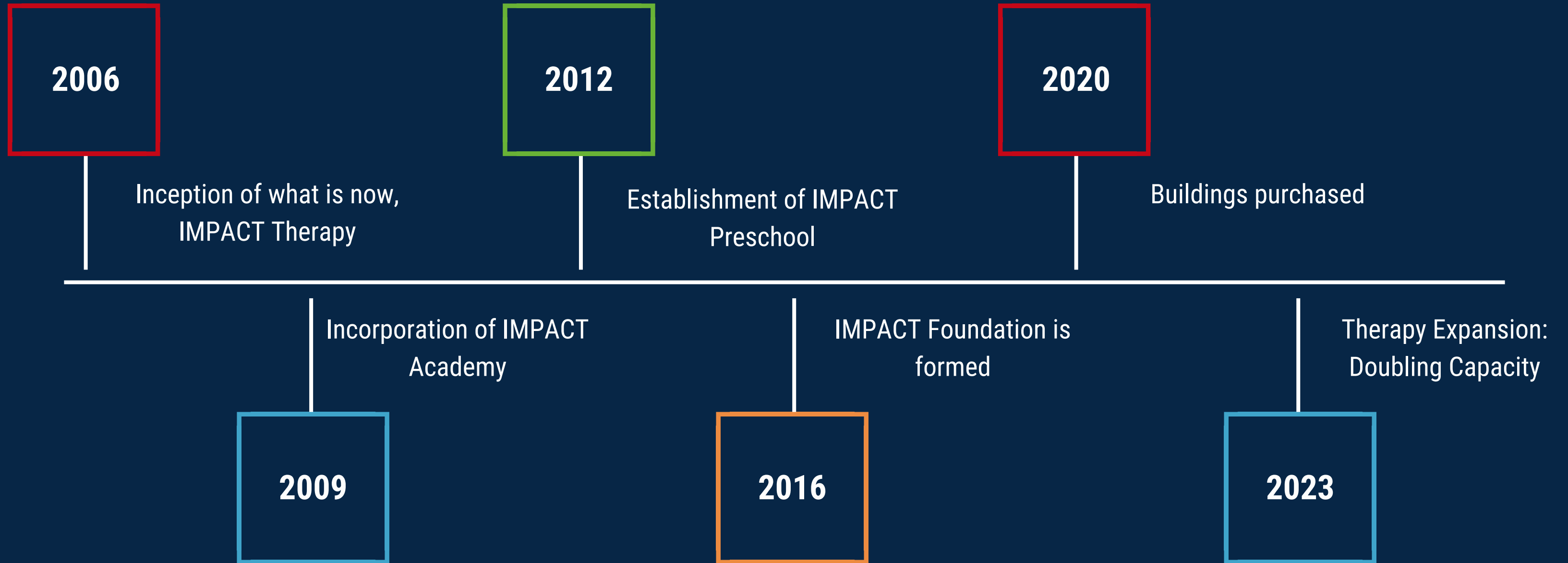


Our Reach



14 Counties in FL
4 Counties in GA

Growing with our Community



Our Future

SERVICE THERAPY NEEDS

- Increase REHAB treatment hours by 15.0%
- Increase ABA treatment hours 300%

20th Anniversary of
IMPACT Celebration in
2026

Continue to renovate to
support growth needs

IMPACT Community
Center

In Gratitude

IMPACT extends a heartfelt “Thank You” to the following individuals, corporations, and foundations who made a cumulative gift of \$100 or more to our mission in the year 2023. The generosity represented here enables our efforts to expand individual potential through innovative instruction.

Monetary

- Kolka Family
- Oliver Sperry
- Les and Ruth Akers
- Southeastern Plastic Surgery
- Johnson Family
- Jeff Johnson
- Haney Law Office
- Stafford Family
- Dr. Burday
- Todd Taylor
- ALG Care
- MLD Architects
- Fagan Construction
- Oberste Family
- Kelly Reichelderfer
- Kelly Hutchinson
- Ginn Family
- Bashears Family
- Harrell Family
- Sun Stop Stores
- Test Smarter
- Prime Meridian Bank
- Lane Family
- Cureton Family
- Sarah Miller
- Morgan Lewis
- Poppell Family
- Rolle Family
- Yealdhall Family
- Richarad Darabi
- Cookie Family
- Ranallo Family
- Jennifer and Bart Gunter
- HUB International
- Dodd Family
- Hamilton Family
- Sorenson Family
- Sorenson Van Leuven
- Cafe de Martin
- Couch Family
- Goss Family
- Harrell Family
- Hasbargen Family
- Pritt Family
- Thomas Howell Ferguson
Accounting
- Taylor Family
- Dr. Cottrell
- Creel Family
- Foust Family
- Frank Buonanotte
- Sherry and Larry Taylor
- Sinnaeve Family
- Great Southern Demolition
- Deborah Harrell
- Heuchan Family Outreach Fund
- Thomas Howell Ferguson
- Hosford Family
- Brooks Family
- Great Souther Demolition
- Hart Lawn Care
- Independent SeneGence
Distributor
- Benners Construction
- Carlos Campo
- Cureton Family

In-Kind

- Ainura Mahorner, LMT, MLDCc
- L.P. Portaiture
- Southeastern Plastic Surgery
- Haute Headz
- The Glo Tallahassee
- Hugh Tomlinson
- Flint River Outfitters





Our Foundation Board

Bart Gunter

Christy Oberste

Colson Hosford

Cyndi Ranallo

Jim Sorenson

Lawrence Mrvica

Scott Harrell

Kevin Kolka

“Our time with IMPACT has been life changing for my family. I live far from my family and it’s just Asher and I most of the time, and IMPACT has been the village I’ve desperately needed when I had no one else for support with Asher. Asher has excelled in all areas of his life being with this school. He communicates with me better physically and verbally and I can communicate with and understand him better as well. Not only has he learned SO much, I have as well. There aren’t enough good things to say about this school and staff and my little family has never been more grateful for them!”

